Cody Mack
DIGITAL AND CREATIVE

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Designer with team management skills and an interest in education design wanting to combine these two worlds for an agency, firm, or school. My goal is to take any information and create designs that are recognizable and portray the information the quickest to the most people. 13 years of design and a local makes me the perfect person to call your next **Senior Graphic Designer.**

EXPERIENCE

2019 - 2021
The Soccer Factory
San Antonio, Texas

CREATIVE DIRECTOR
From designing merchandise for the San Antonio Spurs organization to implementing a 3D "drag and drop" uniform builder for the smaller soccer clubs, this was the place I learned I can do anything and put up with just about any personality type.

2019
Multiple Campaigns
Baton Rouge, Louisiana

DIGITAL DIRECTOR/SOCIAL MEDIA MANAGER
It's election season in Louisiana! I worked with 11 campaigns to design and manage the social media for the candidate, from developing the identity of the campaign to scheduling hundreds of posts a week to mass emailing voters.

2018 - 2019
Louisiana Dems
Baton Rouge, Louisiana

DIGITAL DIRECTOR
Lead a team to develop and create content and target campaigns. As a team, we created mass-email marketing and fundraising, social media campaigns, and planned all digital aspects of any event produced or sponsored by the party.

2016 - 2018
Vivid Ink
Baton Rouge, Louisiana

SENIOR GRAPHIC DESIGNER
Senior designer for small-format jobs. Print projects required working with the customer directly to achieve the desired design in a quick turnaround print shop environment where deadlines were not negotiable.

2012 - 2015
Livingston Parish
Livingston, Louisiana

DIRECTOR OF I.T. AND MEDIA
The responsibilities for this job required detailed communications to keep the every day work flow of all parish offices from the Parish President to Parish Jail Medical. Sole designer for all offices.

2010 - 2011
The Moran Group
Baton Rouge, Louisiana

JUNIOR ANIMATOR
The animation team was responsible for everything from concept to broadcast. Assets created had to work for both commercial broadcasting to print. The animators created the assets used by the print team.

SKILLS USED

- Animation
- Design
- Color Theory
- Patience
- Photography
- Branding

- Animation
- Design
- Color Theory
- Social Media
- Photography
- Email Marketing

- Animation
- Design
- Color Theory
- Social Media
- Team Management
- Traditional Art

- Animation
- Design
- Color Theory
- Typography
- Pre-Press & Printing
- Branding

- Animation
- Design
- Broadcast
- Photography
- Vendor Management
- Traditional Art

- Animation
- Design
- Video Editing
- Typography
- 3D Modeling
- Story Boarding

EDUCATION

2008 - 2010
Full Sail University
Orlando, Florida

BACHELORS OF SCIENCE
Completed the university's Digital Arts and Design program. Full Sail takes the traditional 4 years and condenses them down to a 2 year program.

IM ONLINE!

LinkedIn
linkedin.com/in/codymack

PERSONAL SKILLS

ANIMATION

DESIGN

COLOR THEORY

SOCIAL MEDIA

TEAM MANAGEMENT

TYPOGRAPHY

TRADITIONAL ART

BRANDING

VIDEO EDITING

3D MODELING

EMAIL MARKETING

PHOTOGRAPHY